

Philip Boorman proud to be only Queensland selected for Melbourne furniture designer's exhibition

THE judges of Furnitex 2006, Australia's largest furniture and furnishings Trade Fair in Melbourne, selected Queensland furniture designer, Philip Boorman of TJP Design Studio, to present his Floating Wedge table to more than 20,000 national and international trade professionals in July.

Furnitex 2006 - A Celebration of Australian Design - is an initiative of Furnishing Industry Association of Australia Inc (FIAA), which focuses on the themes of design, development, trends and innovation.

Located at the heart of the fair is the exciting design and innovation competition VIVID - Vibrant Visions in Design.

This year, VIVID will bring around 100 of the country's hottest designers together with some of the most respected names in the business.

Victoria Premier Hon Steve Bracks MP, in his opening address, informed the audience that: "This important industry event provides an opportunity to further enhance and promote the achievements of the Australian furniture and furnishings industry to interstate and international markets"

Once again Philip was the only entrant from Queensland invited to present his furniture in the coveted Furnitex 2006 Trade Fair held in Melbourne.



Philip Boorman.

Furnitex is Australia's premier furniture and furnishings trade fair, bringing Australia's creative pool of designers into the spotlight and presenting the largest showcase of Australian designed and manufactured products.

Offering the furniture and furnishings industry a first glimpse of key design trends that promise to take the marketplace by storm.

This sneak preview of upcoming trends in products and design attracts over 20,000 qualified national and interna-

tional trade professionals, including furniture and furnishing retailers, buyers, architects, interior designers and decorators.

John Osemelak, FIAA (Vic/Tas) Inc general manager, attributes the development and success of Furnitex over the past 19 years is: "A testament to the foresight and commitment of our industry and the FIAA (Vic/Tas) Inc".

Nicole Johnson, Victorian sales manager for Corporate Culture and Fritz Hansen product manager, was a judge at the Furnitex 2006 Trade Fair and said Philip's Floating Wedge Table was: "An interesting combination of the old and the new".

"Phillip Boorman's use of a traditional material, timber, with the stainless steel detail makes it suitable for use in a number of different areas. It is a simple timeless piece," she said.

Philip said he has always had a great and powerful passion for designing and making quality furniture that will last a lifetime

Philip is uncompromising when it comes to the quality of materials and workmanship used to create these amazing pieces of furniture. This is functional art; art that facilitates a lifestyle of freedom, choice and style.